



EXPERTISE

I am an Interactive and Visual Designer with skills of ability in User Interface, User Experience Design, able to produce apps, websites, end to end workflows, wireframes, high fidelity comps, design specs, Icon graphic, prototypes and motion graphics that will provide an easier and unique experience for user to navigate.

EXPERIENCE

Citrix Systems Inc, Santa Clara, CA

Product Designer | Nov 2014 - Present

► Product: Citrix Lifecycle Management

Responsible for visual design and interaction design for Citrix Lifecycle Management. Work with design team, program manager, engineers and user researcher to provide a comprehensive solution that will aid the pain point of IT workloads, by integrating cloud computing, automated deployment and repeatable blueprints into the product.

- Created wireframe product work flow, high fidelity UI design and infographics to help the team better visualize the interaction.
- Create concept video, in-product tutorial videos for each feature in order to help user fully understand the system.
- Conducted starter guide for different user case.
- Collaborate with other Citrix product teams to create end to end work flows and visual mockups for specific user case.

Hewlett - Packard, Palo Alto, CA

UI/UX Design Intern | July 2014 - Nov 2014

► Product: Sprout by HP

Responsible for user experience design and visual design for Immersive Computing, Blended Reality team. Participated in design research and concept development sessions. Work with design team, created work flows, wireframes, design documentations and competitive analysis that help people reimagine the way they create.

- Research and create user flow/wireframes for next generation of Sprout Education and 3D Scan Project.
- Lead the design of Sprout gallery sample projects and provided detail asset specs to unblock engineer implementation.
- Design and update coach marks to help user fully understand the feature and function of the product.
- Collaborated with Sr user experience designer to design Sprout featured app --My Room, an collaborate app.

EXPERIENCE

CA Architecture, Sausalito, CA

Freelance Web Designer | May 2013 - May 2014

- Redesign and built company website

Saatchi & Saatchi, Beijing, China

Graphic Design Intern | Jun 2009 - Aug 2009

- Assist in data design and information collection before weekly meetings, design company posters, participate in marketing research and manufacture for Lexus, China Poster, and Rebecca.

Anyway Automobile Club, Shanghai, China

Freelance Graphic Designer | 2008 - 2009

- Designed the Logo, posters and pamphlet, and organized the advertising campaign.

EDUCATION

Academy of Art University, San Francisco, CA

MFA | Web Design & New Media | Jan 2012 - May 2014

Academy of Art University, San Francisco, CA

MFA | Graphic Design | Jan 2011 - Dec 2011

FuDan University, Shanghai, China

BFA | Intergrated Design | Sep 2006 - Jun 2010

EXHIBITIONS

12th Documenta Exhibition, Kassel, Germany | 2007

- Invited by Mr. Ai Weiwei as one of the 1001 Chinese involved in his work "Fairy Tale" in the 12th Documenta Exhibition

LANGUAGE

- English
- Chinese

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Sketch
- Invision
- After Effects
- HTML5/CSS
- JavaScript
- WordPress
- Drupal
- Premiere
- 3D Max